

Improving lives in Vanderburgh, Warrick & Spencer Counties

For Immediate Release
Contact: Carol Braden-Clarke
422-4100

United Way of Southwestern Indiana Announces 2014 Community Investments

United Way of Southwestern Indiana announced today that \$2,277,056 will be invested in 61 programs in our partner agencies that focus on education, income and health. An additional \$452,453 was designated by donors to specific agencies making the total investment \$2,729,509. Donors give locally and their money is invested locally to support programs that improve the lives of thousands of people in our area and create long term community change.

“The value of United Way is the thorough volunteer review process to ensure that the money is being invested in programs that will have the greatest impact. Volunteers devote many hours to this process and do an outstanding job,” said Carol Braden-Clarke, President of the United Way of Southwestern Indiana. *“Without the support of United Way, many of these programs simply would not exist. Our communities and the lives of people we impact are better because of the investment in these programs,”* Braden-Clarke added.

Over 60 volunteers from diverse backgrounds, spend about 5 months reviewing program outcomes, visiting agencies to see the work firsthand. Volunteers make funding recommendations and the United Way Board has final approval.

Of the dollars invested, \$855,511 will go to programs focusing on education; \$731,922 will go to programs focusing on income and \$689,623 will go to programs focusing on health. There is also \$34,013 designated to other United Ways and \$607,516 will support United Way internal programs. The total investment in programs that are improving lives is \$3,371,038.