

Improving lives in Vanderburgh, Warrick & Spencer Counties

NEWS RELEASE
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United Way of Southwestern Indiana's 21st Annual Day of Caring

United Way of Southwestern Indiana Kicks off 2014 Fund Drive with Record Number of Volunteers for the 21st Annual Day of Caring

United Way of Southwestern Indiana kicked off the 2014 Fund Drive with the 21st annual Day of Caring.

United Way's first Day of Caring took place in 1994 with 150 volunteers. This year a record 950 volunteers from local businesses are helping over 50 local agencies complete much needed projects that would otherwise not get accomplished. The many projects include doing chores for elderly clients, landscaping, troubleshooting data bases, building a gazebo, spending time in preschool classrooms, painting, and more.

The day's events began with a Breakfast and celebration of the work of United Way. The event is sponsored by Old National Bank, St. Mary's, Springleaf Financial, Deaconess, Harding Shymanski & Company, United Leasing, and Shoe Carnival.

Jim Sandgren, Chief Banking Officer at Old National Bank and 2014 Campaign Chair announced the results from the Pacesetter companies, Old National Bank, the City of Evansville, Fifth Third Bank, German American Bank, Atlas World Group, George Koch Enterprises, Koch Air, Uniseal, Hilliard Lyons and the United Way Staff and Partner Agencies. The Pacesetters raised \$982,248 with still more results to be reported.

"We are off to a great start. There is an energy and excitement in the community about the Campaign this year," Sandgren said. "We want to reverse the trend we've had for the past few years and get the Campaign back on a path of growth. We want to reach the \$4.1 million dollar goal," he added.

Speakers included United Way of Southwestern Indiana President Carol Braden-Clarke, 2014 Board Chair Dr. James Porter, 2014 Campaign Chair Jim Sandgren as well as Marie Johnson who has benefitted from services of United Way partner agencies. The event also included a special performance by Gina Moore, Stephanie Terry and Kalah Georgette-Vowels.

The Campaign will conclude on December 5 with a Finale Celebration.

Photo & Video Opportunities

DAY OF CARING HAS VOLUNTEERS FROM 52 COMPANIES WORKING AT OVER 50 AGENCIES.
AGES RANGE FROM 16 TO 80!

- **Aurora:** 1100 Lincoln Ave., Evansville
Activities: general cleaning, donation organization and data entry
- **Boy Scouts of America-Buffalo Trace Council:** 3501 E. Lloyd Expressway, Evansville
Activities: ground maintenance and painting indoor and outdoor storage building
- **Carver Community Center:** 400 SE Eight Street, Evansville
Activities: classroom support, landscape facility, and power wash equipment
- **Deaconess VNA Plus, LLC.:** 610 E. Walnut Street Evansville
Activities: painting in office
- **Goodwill Family Center:** 1351 Buena Vista Road, Evansville
Activities: ground maintenance and various cleaning projects
- **St. Vincent Center for Children & Families:** 730 West Delaware, Evansville
Activities: assist in pre-school classrooms in creating multi-cultural musical instruments and clean-up landscaping projects.
- **Tri-Cap, Boonville - Head Start:** 499 West State Road 62, Boonville
Activities: building a ramp, staining a gazebo, landscaping and building a sandbox cover

