

INCENTIVES and SPECIAL EVENTS

Incentives and “Special Events” increase enthusiasm, participation and size of donations. By encouraging participation in company or department-wide events, it enhances conversations about and awareness of your Campaign. Use these “special events” not just as fund raisers, but as opportunities to demonstrate top management endorsement and support; to further educate your employees about United way and their mission and to enhance team development. They can be great for company spirit; and most importantly--**TO HAVE FUN!**

IDEAS FOR INCENTIVES

- Food - people always appreciate a treat
- Give away door prizes
- Order logo items from www.unitedwaystore.com
- Ask other employees to donate items
- Extra 1/2 hour for lunch for a week
- “Leave Work Early” passes
- “Sleep In” passes
- Special parking place
- Afternoon off of work
- Lunch on the Boss
- Movie/game/play tickets
- Golf with the boss
- Car washed by boss or co-worker
- Office redecorated or cleaned
- Restaurant, gas and car wash gift certificates
- Company promotional items
- Boss Cooks for You

IDEAS FOR SPECIAL EVENTS

FOOD

- Backyard/Parking Lot Bar-B-Q
- Bake Sale
- Chili Cook-off
- Cookie Sale
- Employee Cookbook
- Potluck Luncheon
- Root Beer Float Sales
- Snack & Dessert Cart

GAMES

- American Idol
- Family Feud
- Fear Factor
- Indoor Mini Golf
- Jeopardy
- Let's Make a Deal

- Wheel of Fortune
- Who Wants to be a Millionaire
- Are you smarter than a 5th grader

EVENTS

- Employee Car Wash
- Garage/Rummage Sale
- Online Auction/Silent Auction
- Ornament Raffle
- Tricycle Races
- Loyal Donors
- Appreciation Grams
- Casual Day
- Craft Sale

EVENTS cont.

- Guess How Many
- Identify the Baby Photo Contest
- Movie Trivia Quiz
- Penny Wars
- Pumpkin Decorating Contest
- Shave the Boss's Head
- Tug-of-War

NEED HELP?

If you would like more information about any of the above ideas, or want to explore new ones, please call your United Way Staff contact or your Loaned Executive for assistance.