
Improving Lives in Vanderburgh, Warrick and Spencer Counties

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United Way of Southwestern Indiana To Celebrate 2-1-1 Day

The United Way of Southwestern Indiana will celebrate 2-1-1 Day tomorrow (Friday, February 9, 2018) to recognize the free, confidential, and easy to remember phone number that connects people to essential social service resources and information 24 hours a day, 365 days a year.

“Tomorrow we will celebrate United Way 2-1-1 Day and the important service 2-1-1 provides to those in need in our community,” said Amy Canterbury, President & CEO of United Way of Southwestern Indiana.

An Open House will take place tomorrow at the United Way of Southwestern Indiana from 3 pm – 5 pm, where guests will have the opportunity to take tours and learn more about 2-1-1. Mayor Lloyd Winnecke will present a special Proclamation honoring 2-1-1 at 4:30 p.m.

United Way 2-1-1 launched its first telephone information and referral service called First Call for Help, in 1986. It then evolved to become a 2-1-1 service in 2004. Today, United Way 2-1-1 services ten counties in Southwestern Indiana. In 2017, United Way’s 2-1-1 center received more than 12,200 calls and provided close to 25,700 referrals to those seeking help. About 75% of calls came from Vanderburgh County, and the top three needs continue to be food, housing and utility assistance.

United Way 2-1-1 community navigators receive special training to help those who call for assistance, and provide callers with referrals to thousands of local resources that are a part of the 2-1-1 database, which is continuously updated.

“Our trained 2-1-1 Community Navigators guide callers to programs that meet their unique needs including housing, food assistance, transportation, legal resources, and more. They inspire me everyday with the compassionate and empathetic care they give to each individual seeking assistance,” said Sara Murray, Director of 2-1-1 and Internal Programs.

To connect with 2-1-1, dial 211, 812.421.2800 or 800.639.9271. The 2-1-1 database can be assessed directly at www.referweb.net/uswi, and for more information about United Way 2-1-1, visit www.unitedwayswi.org/2-1-1/.

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About United Way of Southwestern Indiana

United Way fights for the health, education, and financial stability of every individual in our community. The 501(c) 3 organization serves at the center of a network of partner agencies and programs that address immediate issues facing thousands of local people in Vanderburgh, Warrick and Spencer Counties. To learn more about United Way’s work in the community, visit www.unitedwayswi.org.