

COVID-19 Impact Survey

ALICE in Indiana



Indiana United Ways

From February 15 to March 10, 2021, over **20,600** people living in **Indiana** responded to a survey about how their households have been impacted by the **COVID-19 pandemic** since **March 1, 2020**.

The survey was conducted by United Ways **across the state** with local collaborators and in partnership with **United For ALICE**, a center of innovation, research, and action around financial hardship.

This survey relied on **convenience sampling** and is not a representative sample of the state population as a whole. However, the results of this survey provide important insights into the issues **households in these communities** are facing during this time of profound need.

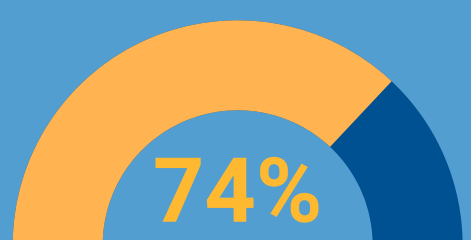
Meet ALICE.



When COVID-19 hit, **37%** of all households in Indiana (approximately 941,000 households) were already struggling to make ends meet — **a 10-year record high** — setting the stage for the unprecedented economic impact of the pandemic.



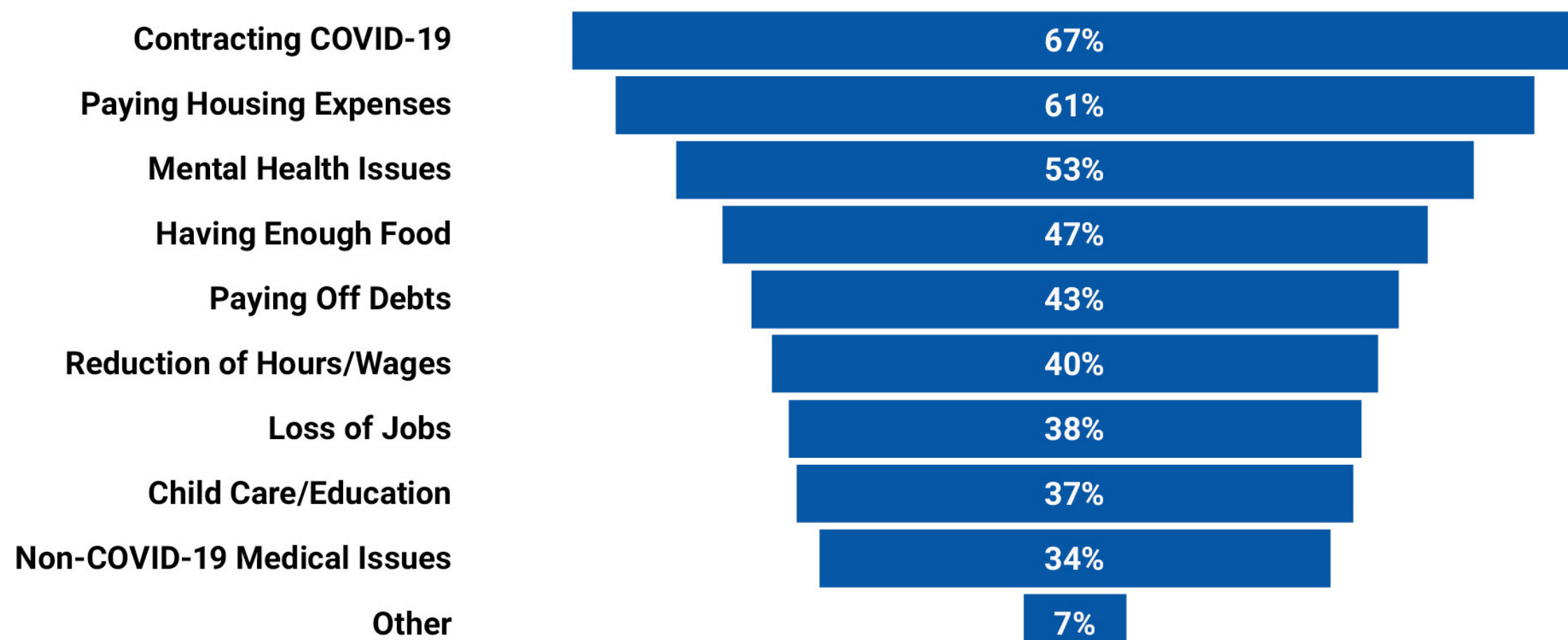
This includes households below the Federal Poverty Level (FPL) and households who are **ALICE**: Asset Limited, Income Constrained, Employed. With income above the FPL, ALICE households earn too much to qualify as “**poor**” but are still **unable to cover the basics** of housing, child care, food, transportation, health care, and technology in the counties where they live.



Of all respondents who submitted valid surveys (excluding out-of-state respondents), **11,188** (74%) had income below the ALICE Threshold, which includes both households below the FPL and ALICE households. To learn more about ALICE in Indiana, visit

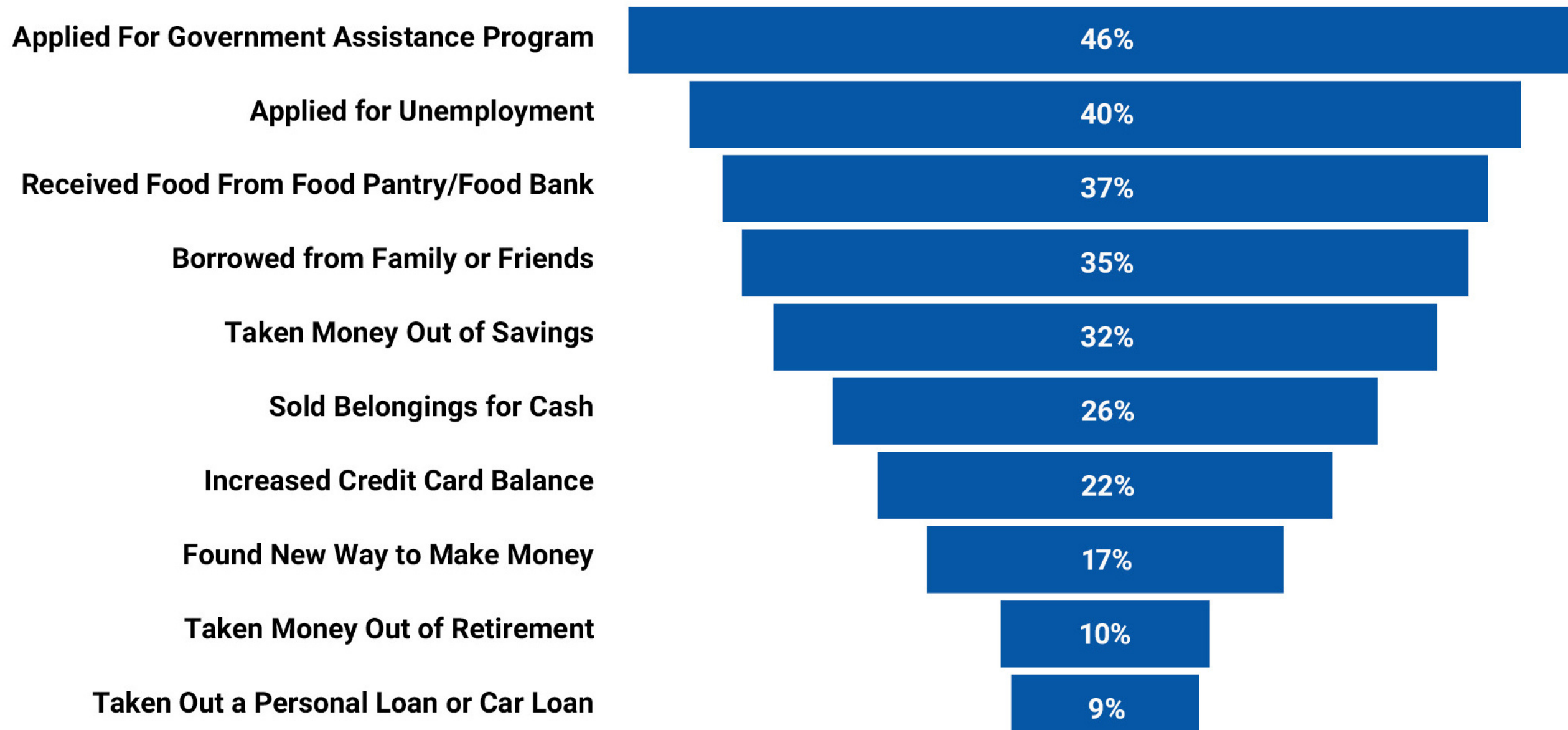
UnitedForALICE.org/Indiana.

Q. What are your household's concerns during the COVID-19 pandemic? Select all that apply



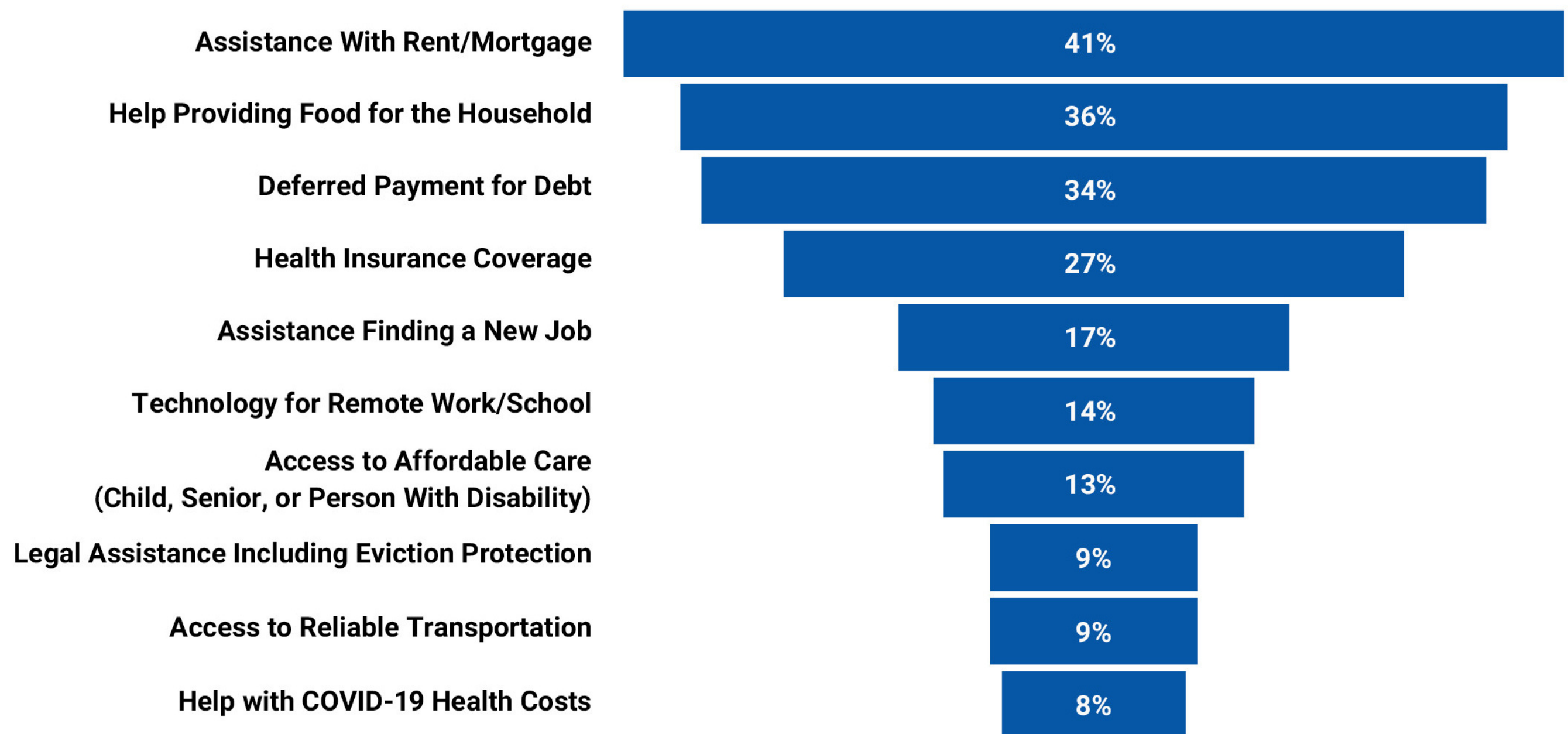
“COVID-19 has impacted us all, regardless if a person tests positive for COVID-19 or not. Times are hard. Trying to pay for PPE items that a person doesn't typically have to buy increases household spending. The price of grocery/food items went up due to children not being able to have meals at school during quarantine. For people who did not have a job to go to during the shutdown, who did not earn wages, this was incredibly difficult because unemployment took forever to go through. Some people got behind and it's hard to get out of debt. ”

Q. Which of these actions have you or members of your household taken to meet your needs since the beginning of the COVID-19 pandemic, if any? Select all that apply



“I am 64 and have underlying medical issues that make me vulnerable to consequences of COVID. But I am essential worker, in supermarket, hourly, and I have to work to pay the bills. No unemployment, no sickpay. ”

Q. Over the next 6–12 months, what resources do you think will be the most helpful for meeting your household needs? Select all that apply



“Our biggest concern is the limited number of **child care** facilities in our rural area and that has prevented my husband from being able to **return to work**. The few childcare facilities in our area have been struggling with **COVID-19** outbreaks, where they have had sporadic available hours. I am an **essential worker** for the state, working remotely, and carry the health insurance for our family, therefore I have been the one that has **remained employed**.”

THIS STATEWIDE SURVEY PROJECT WAS CONDUCTED BY: Indiana United Ways

In Partnership with United For ALICE--United For ALICE is a driver of innovation, shining a light on the challenges ALICE (Asset Limited, Income Constrained, Employed) households face and finding collaborative solutions. Through a standardized methodology that assesses the cost of living in every county, this project provides a comprehensive measure of financial hardship across the U.S. Equipped with this data, ALICE partners convene, advocate, and innovate in their local communities to highlight the issues faced by ALICE households and to generate solutions that promote financial stability. This grassroots movement represents United Ways, corporations, nonprofits, and foundations in Arkansas, Connecticut, Delaware, Florida, Hawai'i, Idaho, Illinois, Indiana, Iowa, Louisiana, Maryland, Michigan, Mississippi, New Jersey, New York, Ohio, Oregon, Pennsylvania, Tennessee, Texas, Virginia, Washington, and Wisconsin. Learn more at UnitedForALICE.org.

For more information about these survey results or to be connected to your local United Way, please contact Kathryn Habecker, Impact & Advocacy Manager, Indiana United Ways, at kathryn.habecker@iuw.org



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