

**UNITY BUILDS COMMUNITY
UNITY BEGINS WITH YOU
2021 CAMPAIGN**



**United Way
of Southwestern Indiana**

Campaign Reminder Email:

To the (Company Name) Team:

This is the final week of our annual United Way Campaign! Thanks to our generous employees, we are at _____% participation and have raised \$_____ to date! We appreciate you!

If you have any questions about the campaign, pledging, or how your donations are invested into our community, please contact _____ at _____, who will be happy to address your questions.

A gift to this year's United Way campaign will help disadvantaged groups secure living-wage jobs, will improve mental health care access, and will equip our youth with academic and social skills to thrive.

Please consider uniting with us in support of our community. Every gift makes a difference! Unity builds community & unity begins with YOU.

Sincerely,

(CEO or Campaign Leader Name)