

**UNITY BUILDS COMMUNITY
UNITY BEGINS WITH YOU
2021 CAMPAIGN**



United Way
of Southwestern Indiana

Campaign WrapUp/Thank You Email:

To the (Company Name) Team:

My sincere thanks to everyone who participated in this year's United Way Campaign! Because of the generosity of our employees, we achieved ____% participation and raised \$_____ to help the working poor and those in poverty throughout our community. I applaud you!

Since we met our goal, the team is excited to ____ (incentive) _____ on ____ (date) _____. If you weren't able to participate at the time, but want to make a direct donation, you can do so at www.unitedwayswi.org/give.

I'm proud you've answered the call to unite in support of those who are struggling to make ends meet. Your willingness to step up will truly help build a better community for all of us.

Unity builds community and unity has begun with YOU.

Sincerely,

(CEO or Campaign Leader Name)