



UNITED WAY OF SOUTHWESTERN INDIANA 2022 CAMPAIGN

Campaign Announcement Email Example:

To the (Company Name) Team:

At (Company), we know one simple act of kindness can change a life – or lives – for years to come. We know when we come together – united – it creates waves of positive change.

That said, I hope you'll be part of our United Way campaign this year which kicks off on _____. Because (Company Name) believes in the great work United Way does in our community, we've come up with a few fabulous incentives to entice you to support this year's campaign. You'll learn more during our campaign kickoff.

Mark your calendars to join us on _____. During the kickoff, you'll learn about United Way's focus on helping low-income and disadvantaged populations and how your choice to "Be The One" will impact many lives for years to come.

"Be The One" who shows up for our kickoff.

Sincerely,

(CEO or Campaign Leader)