Campaign WrapUp/Thank You Email:

To the (Company Name) Team:

Many thanks to everyone who participated in this year’s United Way Campaign! Because of the generosity of our employees, we achieved ____% participation and raised $____ to help the working poor and those in poverty throughout our community. I applaud you!

Since we met our goal, we can’t wait to ___(incentive)__________ on ___(date)______. If you weren’t able to participate at the time, but still want to make a direct donation, you can do so by texting “BeThe1” to 91-999.

I’m proud you’ve answered the call to “Be The One” to make a positive difference in the lives of others. Your willingness to step up will impact lives for years to come.

Sincerely,

(CEO or Campaign Leader Name)