



UNITED WAY OF SOUTHWESTERN INDIANA 2022 CAMPAIGN

Example of an ePledge welcome email (previous user)

Greetings,

Thank you to everyone who joined the United Way kick-off. I hope you were inspired to consider ways to “Be The One” to make a difference.

I don’t have to remind you of the need we see right here in our own neighborhoods... thousands of people who are struggling to make ends meet, to tend to their emotional needs, and to foster connections that could help them grow. That’s why our organization supports United Way and their Pathways to Potential.

When each of us make a simple choice to help others, those positive ripples create a wave of change that lifts up our entire community and strengthens our next generation. Regardless of the amount, I would love to have everyone unite in 100% participation for this campaign. If we achieve that goal, we’ll celebrate with _____.

For convenience, you can make your personal donation through ePledge, an easy online pledge system, which allows you to view your past donation history. To access your ePledge account, go to_____.

To Login:

UserID <your email address; i.e. **jsmith@yourcompany.com**>

Password <Initially set to **password**>

After you have logged in, you will be instructed to change your password.

Please accept my heartfelt gratitude for your support of United Way and its goal of empowering individuals and families to become upwardly mobile. I hope you’ll choose to “Be The One” to help your neighbors in need.

Thanks,

(Company CEO)