



UWSWI: Social Stability & Growth Grant

United Way of
Southwestern Indiana
unitedwayswi.org



United Way's New Model



- Open grant applications
 - Any 501(c)3 in our service area
- Competitive & rigorous process
- 2-year grants
- Fewer, larger grants

One Focus: Upward Mobility

Pathways

Mental Health

Advocating for and improving mental health access and awareness

Empowered Employment

Empowering individuals with the resources they need to secure and maintain employment

Thriving Next Gen

Helping children and youth thrive both socially and academically

Social Stability & Growth

Strengthening relationships that serve as a safety net (family & friends) and alliances that expand opportunities for growth



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Social Stability & Growth: Grant Purpose



"He refused to climb the ladder without a safety net."

- People Need People!
- A ladder & a safety net
- Strong research ties between social capital and upward mobility

Social Stability & Growth: Grant Purpose

United Way seeks to invest in non-profit programs which:

- Strengthen the naturally occurring and supportive relationships poor people need to maintain stability
 - Family, friends, neighbors
- Facilitate and nurture relationships between poor people and others who bring new knowledge or insight to foster growth



Grant Scope

- 1) 501(c)3 in UW service area
Funding is restricted for use in UW service area
- 2) Service to Low-Income People
185% of FPL
- 3) Non-discrimination of service
 - No clients are refused service based on group membership
 - Service priority is based on need or overrepresentation of a group in poverty

Grant Priority

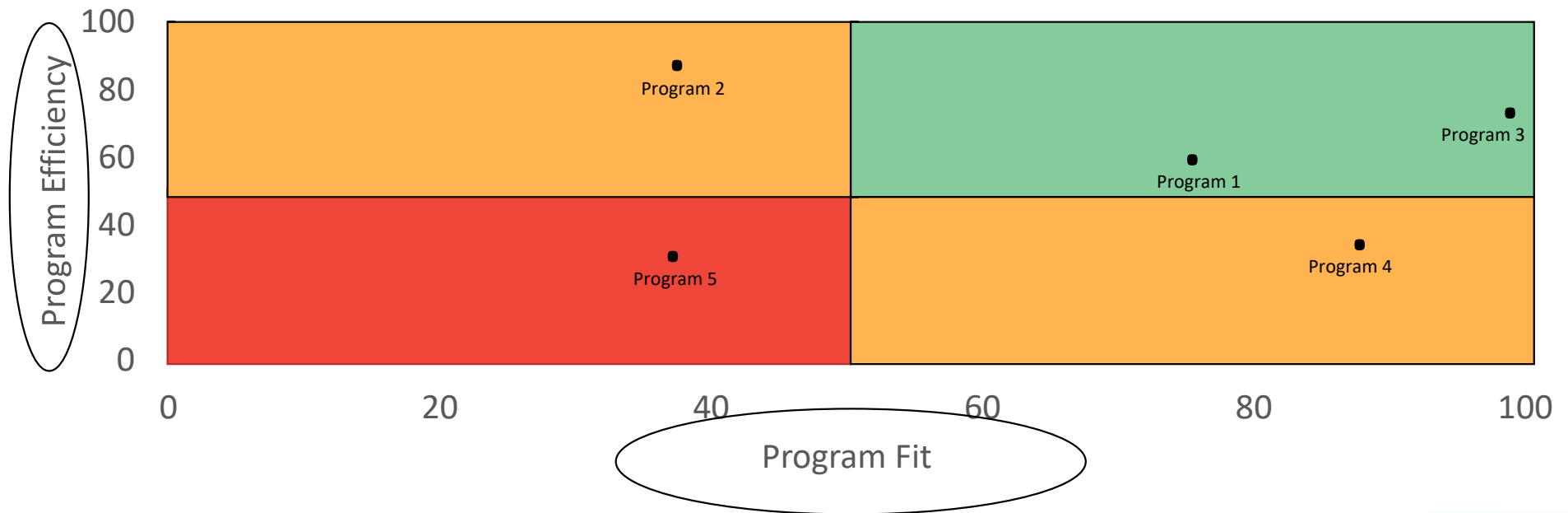
- 1) A wholistic approach to supporting clients' social needs
 - Strengthening clients' existing, close relationships
 - Fostering new relationships that bring new value to the clients' lives
- 2) Service to families, particularly a “2-Gen” approach
- 3) An equity approach to service

Funding Requests

- 1) Minimum Request: \$50,000.
- 2) There is no formal cap or maximum request. However, full spending plans are required.
- 3) The number of awards is not fixed.

Evaluation: Quality vs. Quantity? BOTH!

Pathway Grant Proposal Eval



Led by Experts: Content & Context

- Expert Taskforce: Volunteers developed the SS&G application & “program fit” rubric

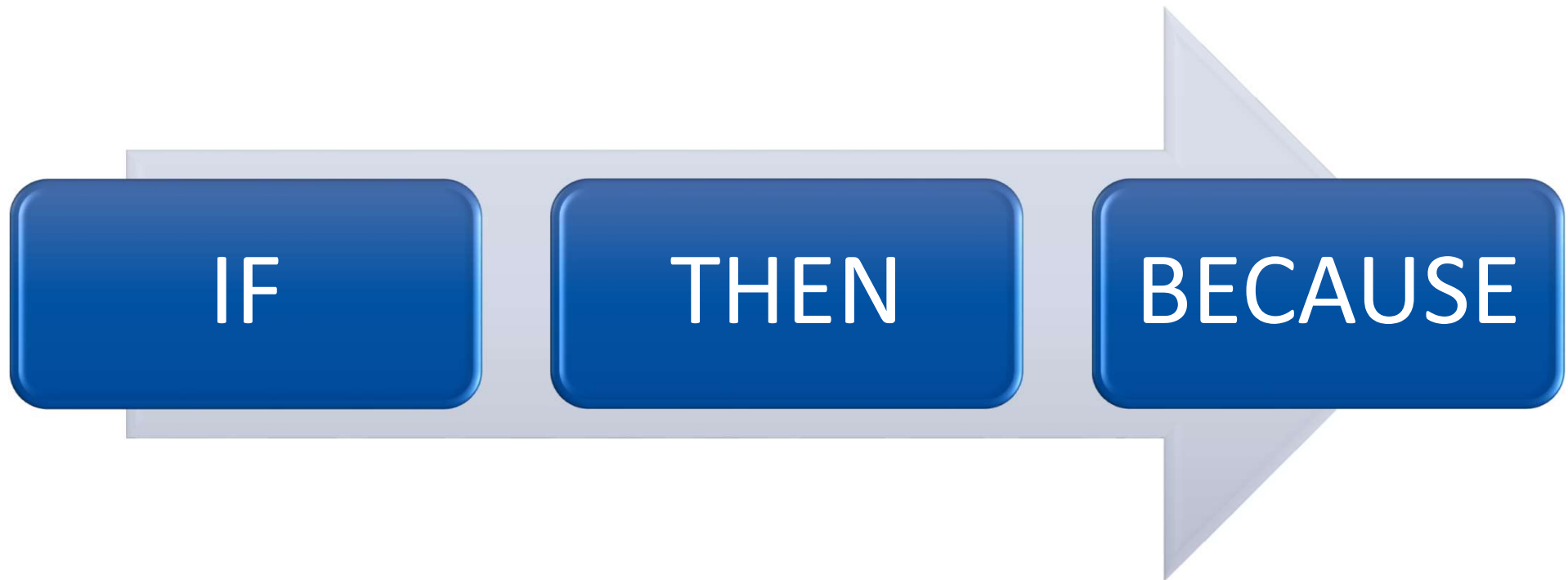
Application Section 1: Program Model	25 Possible Points
Application Section 2: Participants	50 Possible Points
Application Section 3: Social Stability & Growth	90 Possible Points
Application Section 4: Funding Request	10 Possible Points
Total Score	175 Possible Points

- Content Experts
- Context Experts

Evaluation Criteria

Program Model	1) The program model is relevant, well-defined, and rooted in our community's needs.
	2) Those responsible for implementing the program are well-equipped to support clients' needs.
	3) The program is accessible and supportive to clients.
Participants	4) The program is in service to the poor.
	5) The program works to lessen poverty disparities across groups.
	6) The program works to disrupt patterns of generational poverty.
Social Stability & Growth	7) The program meets clients where they are in their journey toward self-sufficiency.
	8) The program offers supports and resources to promote stabilization.
	9) The program promotes clients' bridging social capital.
	10) The program respects clients' autonomy.
	11) The program has a strong theory of change for impacting clients' social stability & growth, leading to their economic upward mobility.
Request	12) The funding request supports the program's development.

Theory of Change: Structure



Theory of Change: Example Outcomes

The purpose of this United Way grant is to strengthen the relationships and social networks low-income people use to gain stability and grow towards economic independence.

Social Stability Outcomes:

- Clients have improved relationships with family members
- Clients have improved relationships with friends, neighbors, or coworkers

Social Growth Outcomes:

- Clients used the relationships your program fostered to access resources they were previously unaware of.
- Clients used the relationships your program fostered to improve their educational attainment.
- Clients used the relationships your program fostered to improve their employment status or business prospects.
- Clients who used the relationships your program fostered to improve their financial literacy or other skills for independence.

Evaluation: Data for Future Investments



- Customized evaluation services to demonstrate your program's impact
- Unified reporting to United Way, demonstrating impact across multiple grantees

www.unitedwayswi.org (scroll to footer)



United Way of Southwestern Indiana
318 Main Street, Suite 504
Evansville, IN 47708
Phone: 812-422-4100

About

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Get Involved

- Give
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- Day of Caring
- Contact Us



[E-Impact Sign-In >>](#)

[2021 Campaign Toolkit >>](#)



E-CIMPACT SIGN-IN

e-IMPACT is United Way of Southwestern Indiana's online system for managing resource investment processes. Through e-IMPACT, current and potential community partners will submit applications and provide reports, along with all associated accountability documents. Volunteers who participate on the Community Impact Panels and other funding review committees will also have electronic access to Community Partner and program information to assist in their decision making.

If you are a United Way Community Partner or COVID-19 Crisis Response Fund Grant Recipient, click [here](#) to enter.



Community Impact Management


AGENCY SITE

UNITED WAY OF SOUTHWESTERN INDIANA

Sign-In

Please sign in to your account.

If you are having trouble signing in, please contact [Margaret Stuckey](#) for assistance.

 You have successfully signed out.
See you next time.

Sign in to our Secure Server

[Forgot your password?](#)

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[Click here to create a new e-CImpact account](#)



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United Way of Southwestern Indiana



Test Agency 3

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Test Agency 3 Home Page

Thursday, July 14, 2022

July 2022						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
26	27	28	29	30	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6

Today

- None Scheduled

July

- None Scheduled

News

COVID-19 News

The COVID-19 Crisis Response Fund of the Greater Evansville Region has released its Relief, Recovery, Restoration Grant Application!

Click COVID-19 Relief, Recovery, Relief Grant Application or Request Open Process Application under Apply/Report in the panel on the left side of your screen to apply.

Focus Area

- 2021 Award
 - 2021 Outcomes Update Application
 - Final Year Report (July 21 - June 22)

- 2022 Award
 - Mid-Year Report HP & 30M (July-Dec 22)
 - Final Report 18M Gliders
 - Essential Services Mid-Year
 - Essential Services Final

EFSP

- EFSP Phase 39 & ARPAP
 - Vanderburgh EFSP Phase 39 & ARPAP Application
 - Warrick EFSP Phase 39 & ARPAP Application

Select Open Process Application from the list to request the application forms.

Please review the list of currently available Grant Applications below. Select a grant from the list to request an application. Some grants may require pre-qualification information be provided.

Pathway Grants

Social Stability & Growth Spring 23 RFP



Social Stability & Growth Spring 23 RFP

United Way of Southwestern Indiana (UWSWI) is dedicated to increasing economic upward mobility for residents of Spencer, Vanderburgh, and Warrick counties. We invest in best-in-class nonprofit programs; we provide direct services to low-income individuals and families; we facilitate dialogue across sectors; we advocate for equitable public policy. All of our efforts are driven by a desire to see our neighbors reach economic self-sufficiency and our community's children break cycles of generational poverty.

Poverty is a complex issue with many influences. To address the multidimensional nature of poverty, UWSWI prioritizes the four funding Pathways towards upward mobility: Empowering Employment, Mental Health, Thriving Next Gen, and Social Stability & Growth.

The current Request for Proposals (RFP) is aligned with UWSWI's Social Stability & Growth Pathway.

The purpose of this United Way grant is to strengthen the relationships and social networks low-income people use to gain stability and grow towards economic independence.

The following are minimum requirements for applying:

- Organizations must be a 501(c)3 charitable organization.
- Programs must serve a majority low-income people (household income not exceeding 185% of the Federal Poverty Line).
- Programs must serve residents of Vanderburgh, Warrick, and/or Spencer Counties.

Continue

Apply / Report

Area

Award

2021 Outcomes Update Application

Final Year Report (July 21 - Dec 22)

Award

Mid-Year Report HP & 30M (Dec 22)

Final Report 18M Gliders

Essential Services Mid-Year

Essential Services Final

Phase 39 & ARPAP

Vanderburgh EFSP Phase 39 & ARP Application

Warrick EFSP Phase 39 & ARP Application

Phase 40

Vanderburgh EFSP Phase 40 Application

Way Grants

Lowering Employment RFP Fall

5 Month Report

2 Month Report

tal Health RFP Spring 2022

5 Month Progress Report

al Stability & Growth Spring

FP

Social Stability & Growth

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The following are minimum requirements for applying:

- Organizations must be a 501(c)3 charitable organization.
- Programs must serve a majority low-income people (household income not exceeding 185% of the Federal Poverty Line).
- Programs must serve residents of Vanderburgh, Warrick, and/or Spencer Counties.

Each section listed below must be completed. To access a section, simply **click on the section name**. You may save your work at any time by clicking on the link at the bottom of the section page, [Save My Work](#). When you are satisfied with your responses on the section, mark it completed by clicking on the [Save My Work and Mark Completed](#) at the bottom of each section page. When all sections of the application have been marked completed, the application may be submitted. Applications must be submitted no later than **Tuesday May 9, 2023 by 5:00 pm CST**.

Submission Deadline: Tuesday May 9, 2023 at 5:00 pm CST

Late applications will not be accepted.

Program Minimum Qualification

Assign Programs to this Application

At least one program is required for this application for funding.

To add a program to this application, select a program from the drop down (if available), or if there is no drop-down displayed, select 'Create a New Program.'

Click the link to 'Create a New Program and Assign it to this Application' to proceed to the Add new program profile page. Do not create duplicate programs.

Please ensure to click 'Complete Registration' on the Review page to successfully add your program to the application. When the Program Profile registration is complete, all of the forms for that program will display in your list of forms below.

Select a Program:

[Assign Selected Program to the Application](#)

[Create a New Program and Assign it to this Application](#)

Application Status

[View Printable version of this Entire Application](#)


Item (* indicates Required Item)	Last Updated	Status	Options
★ **UWSWI		Not Started	
Organizational Information*		● Not Started	
Agency Volunteerism Opportunities*		● Not Started	
Organizational & Financial Supporting Documents		● Not Started	

and/or Spencer Counties.

Successfully Submitted On: 3/20/2023 2:42:40 PM

Status: Approved to Complete Application Forms

SS&G Program Qualification Form

 Please answer the following questions to determine if your program meets the minimum requirements to apply for the Social Stability & Growth Pathway Grant.

**The organization apply for this grant is an IRS registered YES
501(c)3 organization.**

The proposed program provides service in Vanderburgh, Warrick, and/or Spencer Counties and has the program capacity to expend all monies potentially awarded by this grant in Vanderburgh, Warrick, and/or Spencer Counties.

YES NO

This program provides service to a majority low-income people (household income not exceeding 185% of the Federal Poverty Guidelines).

YES NO

The proposed program does not refuse service to clients based on their race, ethnicity, national origin, gender, gender identity, sexual orientation, or religious affiliation.

YES NO

Continue

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[➡ Assign Selected Program to the Application](#)

[+ Create a New Program and Assign it to this Application](#)

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[View Printable Version of this Entire Application](#)



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<u>Organizational & Financial Supporting Documents</u>		● Not Started	
★ new test		Not Started	<input checked="" type="checkbox"/> Include?
<u>Program Model*</u>		● Not Started	
<u>Program Participants*</u>		● Not Started	
<u>Social Stability & Growth*</u>		● Not Started	
<u>Theory of Change*</u>		● Not Started	
<u>Current Spending & Request*</u>		● Not Started	
<u>Spending & Request Narratives*</u>		● Not Started	
<u>Service History & Goals*</u>		● Not Started	
<u>Outcome Evaluation Commitment*</u>		● Not Started	

 Resource Center

[ALICE REPORTS \(3\)](#)

[Social Stability & Growth Resources \(4\)](#)

 Resource Center > Social Stability & Growth Resources


Social Stability & Growth Grant Application (Full Editable Document For Drafting)

 [Social Stability & Growth FULL APPLICATION for drafting.docx](#)

Social Stability & Growth Grant Purpose Statement

 [SSG Purpose Statement Final 12.21.22.pdf](#)

Diehl Consulting Sample Consent

 [Example_Capacity Building Consent.pdf](#)

Diehl Consulting Sample Survey Items for Social Stability & Growth

 [Social Stability and Growth_Sample Survey Items.pdf](#)

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Blind Grant Evaluation

General Instructions:

- *“Please keep your responses concise.”*
- *“Throughout your proposal, please refer to your work as ‘the program’ or ‘our program.’ All proper names will be redacted to facilitate a blind grant review process.”*



Digital Office Hours

- Tuesday April 11th from 8am to 11am
- Tuesday April 25th from 8am to 12pm
- Tuesday May 2nd from 8am to 12pm
- Thursday May 4th from 8am to 12pm

Reminder/Sign-Up Emails will go out to all Orgs who are registered for the grant



Questions?

Margaret Stuckey: 812-437-2706

mstuckey@unitedwayswi.org

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