

# Annual Report

# 2023

United Way



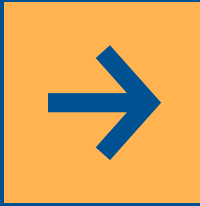
United Way of  
Southwestern Indiana



# What We Do at United Way SWI



**United Way envisions a community where every person has the opportunity to reach their full potential.**



## Grant-Making

We offer a competitive grant process focused on four pathways identified as investment priorities with evidence-based links to upward mobility. Concentrating time, resources, and funding allows us to make progress toward breaking the cycle of poverty.



## Community Engagement

We purposefully and strategically engage with members of our direct service area and surrounding counties to identify and understand what issues keep people from moving forward. This includes convening groups for listening sessions and participating in regional initiatives such as Talent EVV and GROW.



## Fiscal Sponsorships

Many groups and organizations depend on UWSWI to be a fiscal sponsor and/or administer important services to the community. They include: Emergency Food and Shelter Program, Haitian Resource Center, Mental Health Collaborative of Greater Evansville, Homeless Connect, Resilient Evansville, and Bridges Out of Poverty.

# What We Do at United Way SWI



## Advocacy

We not only fund programs and organizations that address priority community issues, we advocate for policies and systems that ensure equity for all people. Our staff participates in local groups like HOUSE and larger initiatives such as United Way state and national policy committees.



## Programs

UWSWI operates and administers programs related to education, literacy, and supporting marginalized populations. They are K-CAMP, Volunteer Income Tax Assistance (VITA), Dolly Parton's Imagination Library, and Grassroots Hub.



# Pathways to Potential

## Mental Health

Advocating for and improving mental health care access and awareness

## Empowering Employment

Empowering individuals with the resources needed to secure and maintain employment

## Thriving Next Gen

Equipping children and youth with skills to thrive both socially and academically

## Social Stability & Growth

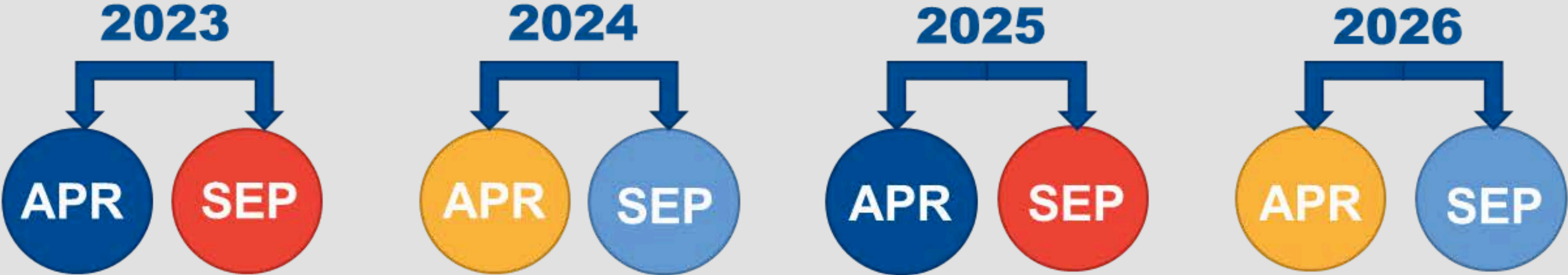
Strengthening relationships that serve as a safety net (family & friends) and alliances that expand opportunities for growth



# PATHWAYS TO POTENTIAL GRANT PROCESS




# Pathways to Potential Grant Timeline



 Empowering Employment

 Mental Health

 Thriving Next Gen

 Social Stability & Growth

# Pathways to Potential Investments



**\$865,000**

**Empowering Employment**

**Flexible and reliable childcare**  
**Worksite transportation program**  
**Neighborhood-based employment assistance program**  
**Resources to process expungements**



**\$400,000**

**Mental Health**

**ESL, substitute & supervisory LCSWs at EVSC**  
**Underwriting of sliding-scale fees for service**



**\$468,000**

**Thriving Next Gen**

**Mentors & apprenticeships for ESL students**  
**STEM & mentorship program for boys of color**  
**Middle school LCSWs for WCSC**



**\$634,000**

**Social Stability & Growth**

**Place-based wrap-around family case management**  
**Life-skill training cohorts for low-income individuals**  
**Case management for restoration of child custody**

# UNITED WAY PROGRAMS

## VITA

VOLUNTEER INCOME  
TAX ASSISTANCE

Free tax preparation and filing services for households with low-to-moderate income, persons with disabilities, and those older than 60 years.

## K-CAMP

KINDERGARTEN  
READINESS

4-week summer camp with fun, engaging activities to improve literacy and social-emotional skills for kids who did not attend preschool.

## GRASSROOTS HUB

Engaging with Evansville's most historically and culturally marginalized communities to address specific barriers to economic success.

## IMAGINATION LIBRARY

UWSWI administers Dolly Parton's Imagination Library to foster a love of reading among young children by sending them one book each month from birth until age 5.



# UW Program Summary



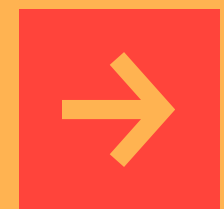
## K-CAMP

In 2023, 82% of K-Campers demonstrated growth in literacy skills. The program identified 48 kids who showed a need for more intensive assistance and alerted their new schools.



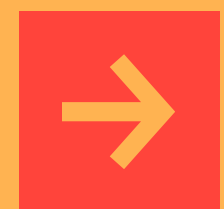
## VITA

Volunteers invested 1,112 hours preparing 806 tax returns and securing \$876,468 in refunds.



## Grassroots Hub

Relationship building activities with Marshallese, Haitian, Latino, and Black community members.



## Imagination Library

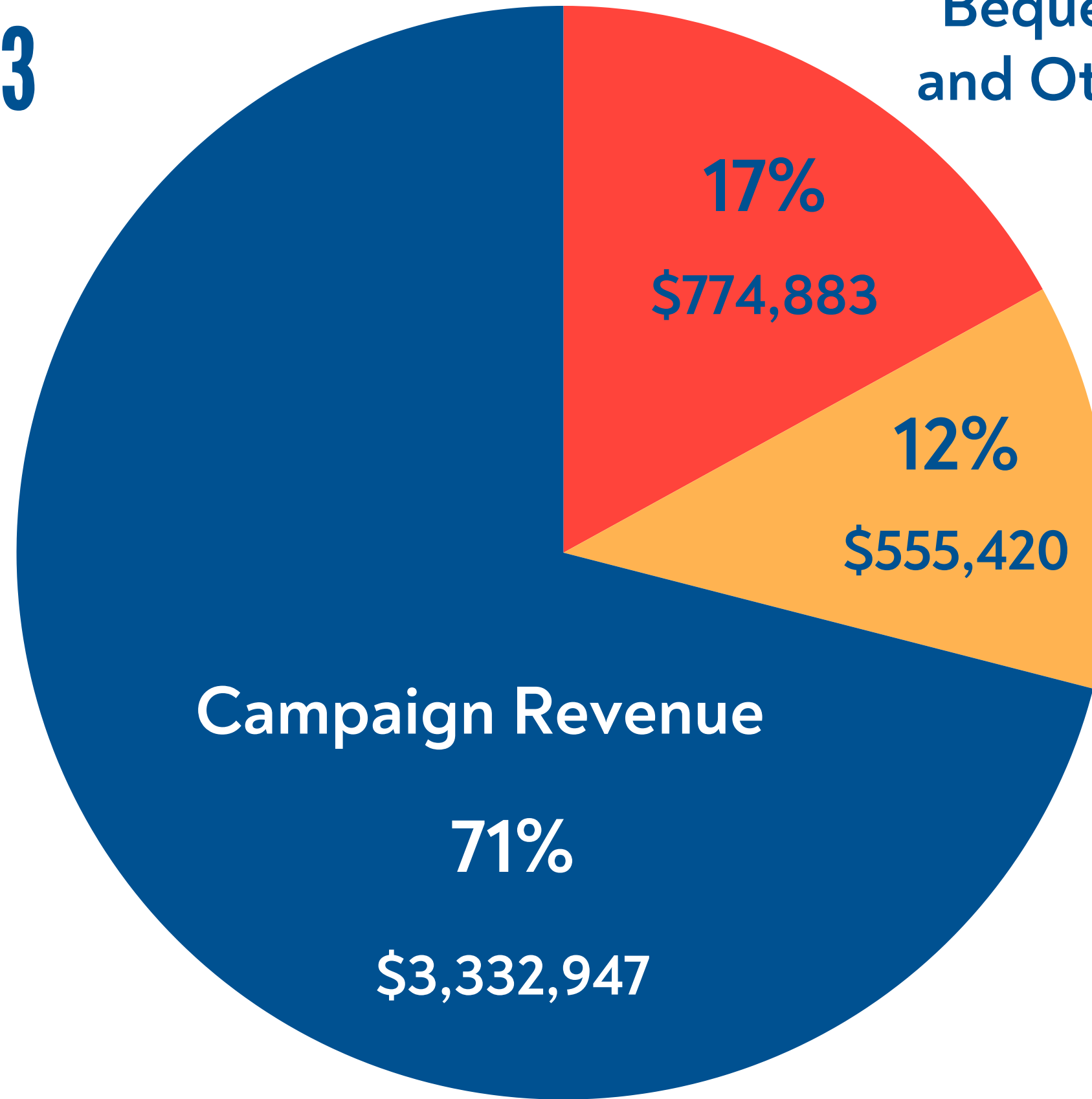
During 2023, children in Vanderburgh County received 44,367 books and children in Spencer County received 224 books.\*



\*UWSWI became the DPIL affiliate for Vanderburgh and Spencer Counties in 2023.

# Revenue 2022-2023

\$4.6 Million



Bequests, Events,  
and Other Revenue

Restricted Revenue  
(Grants, Interest  
and Earnings, etc.)

Campaign Revenue

71%  
\$3,332,947

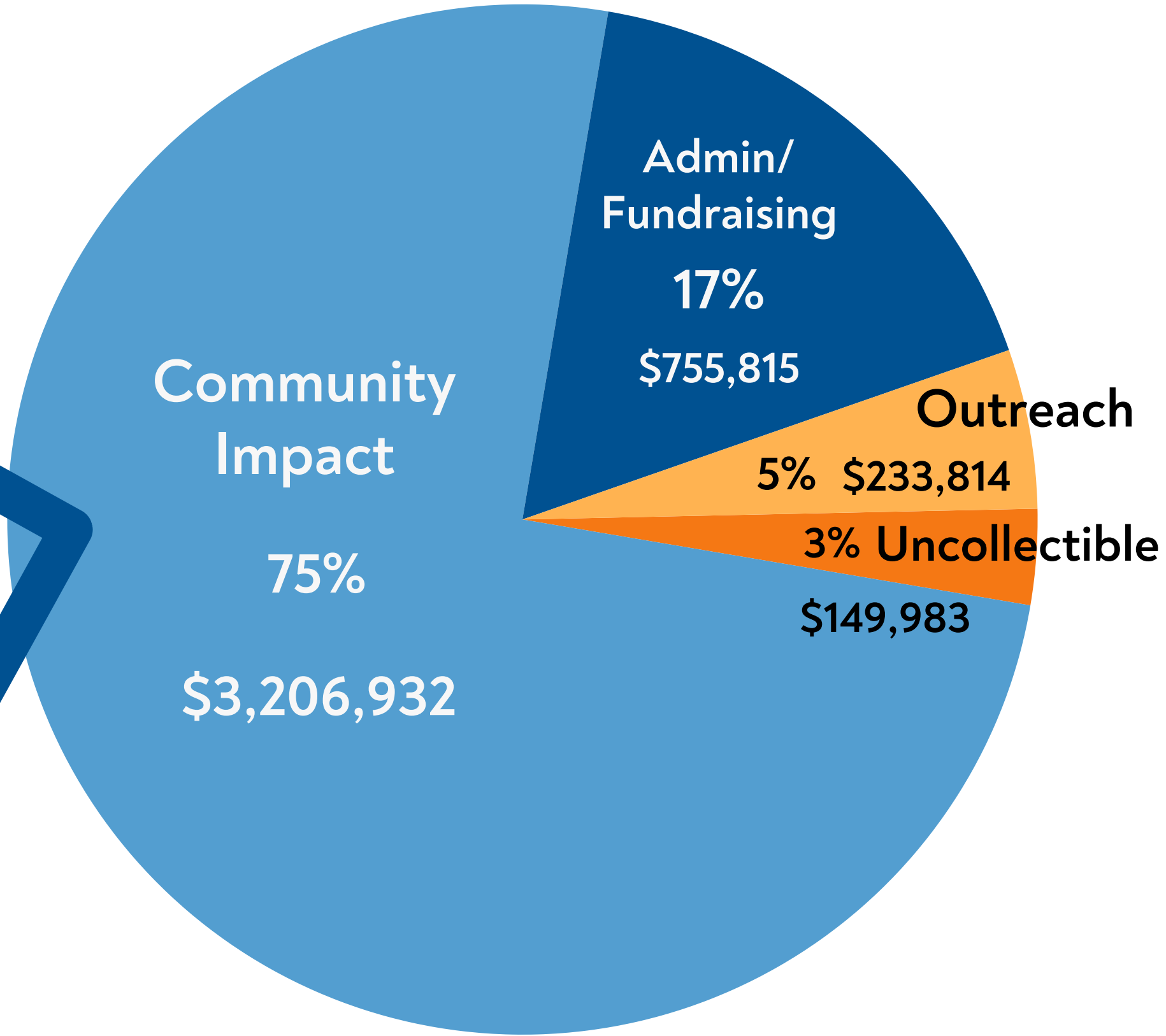
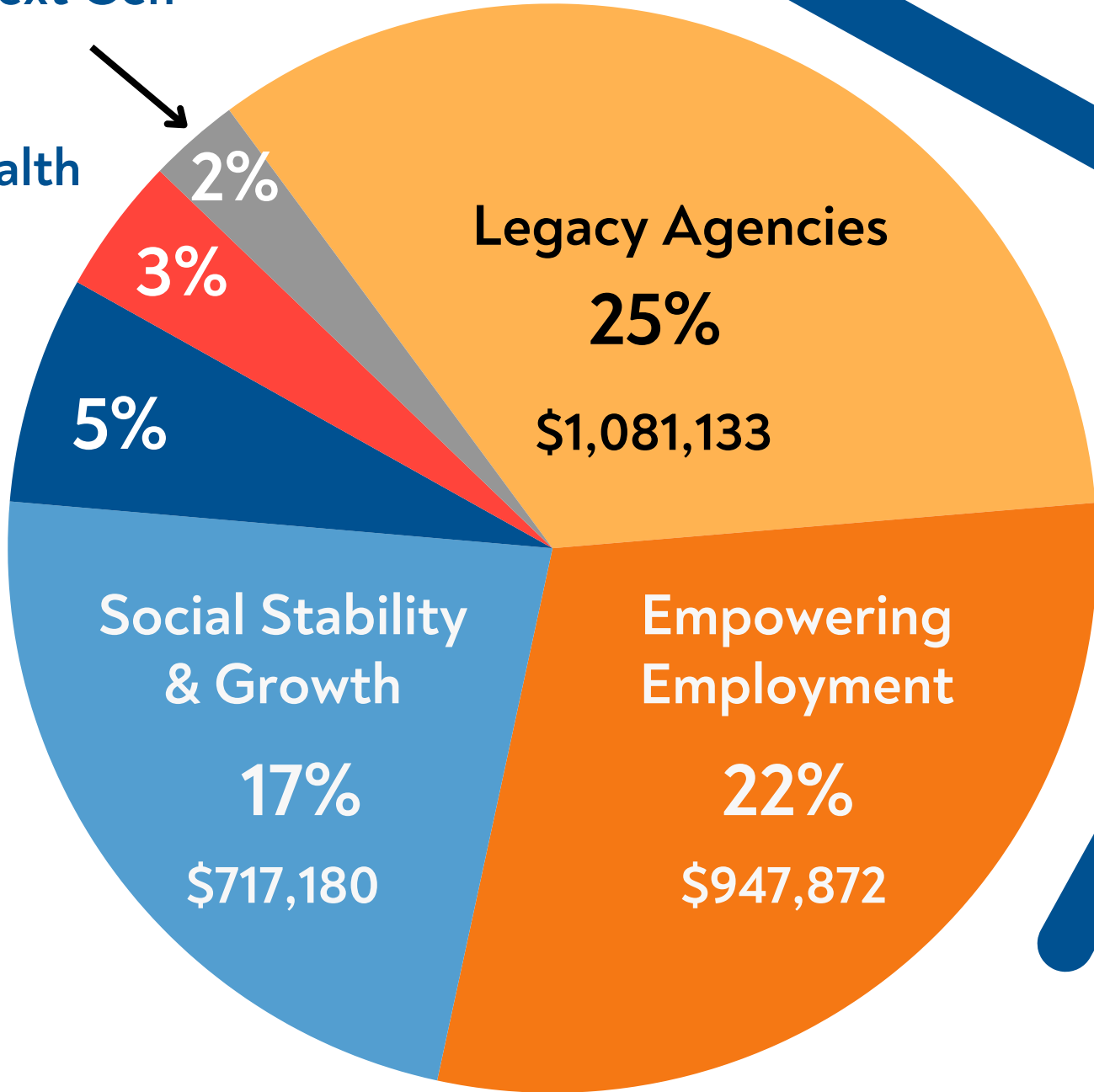
17%  
\$774,883

12%  
\$555,420

# Expenses 2022-2023

\$4.3 Million

Thriving Next Gen  
\$85,507  
Mental Health  
\$151,460  
Other Programs  
\$223,780



# BOARD OF DIRECTORS 2023

Derek Adams, Forvis  
Martha Ahlers, United Leasing Companies  
Jean Blanton, Stoll, Kennon, Ogden, PLLC.  
Xavia Burton, University of Southern Indiana  
Serita Cabell, Memorial Community Development Corp.  
Jennifer Chiusano, Deaconess Health System  
Heidi Dunniway, MD, Ascension St. Vincent Evansville  
Scott Evernham, Old National Bank  
Tina Farrington, Old National Bank  
Kari Fluegel, Kaiser Aluminum  
Calvin Goins, Atlas World Group  
Jamie Hatfield, IBEW 702  
Pam Hight, Deaconess Health System  
Richard Leger, CenterPoint Energy  
Gelina Mascoe, F.C. Tucker Emge Realtors  
Ryan McRoberts, IBEW Local 16  
Kim McWilliams, EVSC  
Glen Muehlbauer, Koch Enterprises  
Andy Niemeier, Azzip Pizza  
Peter Paradossi, Evansville Regional Business Committee  
Neely Pierce, Fifth Third Bank  
Mark Samila, Kahn, Dees, Donovan & Kahn  
Gina Schmitz, Pangea Holdings Co.  
Amy Sussott, Heritage Federal Credit Union  
Emily Reidford, Easterseals Rehabilitation (Ex-Officio)  
Lindsay Schmitt, Capital Electric (Ex-Officio)

## Executive Committee

Scott Evernham, Chair  
Richard Leger, Vice Chair  
Derek Adams, Treasurer  
Heidi Dunniway, Secretary  
Andy Niemeier, CI Chair  
Kim McWilliams, At Large  
Serita Cabell, At Large

## Committee Chairs

Marketing, Pam Hight  
Community Impact, Andy Niemeier  
Governance, Scott Evernham  
Finance, Derek Adams

