

For Immediate Release  
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## **United Way of Southwestern Indiana Welcomes New Staff Members**

Evansville, IN – United Way of Southwestern Indiana (UWSWI) today announced the addition of three team members and promotion of a current employee.

### **New Hires:**

#### **Ashley Sides Johnson** – Marketing and Communications Director

Ashley comes to UWSWI after 16 years in healthcare marketing and public relations. She led the Evansville region through the Community Health Needs Assessment process for several years, identifying and addressing core issues at the root of poor health. In her new role, Ashley will plan, develop, and implement the PR and communication strategy that supports UWSWI's goals and objectives.

#### **Joann Hunter** – Community Outreach Specialist

Joann served as a youth services assistant librarian at Evansville Vanderburgh Public Library before joining UWSWI. She worked closely with senior patrons to advance technology skills and developed educational programs for families of all ages and backgrounds. This experience gave Joann a solid foundation for her UWSWI role of building trusting relationships with Evansville's marginalized populations and connecting them to meaningful, high-quality resources.

#### **John Glover** – Staff Accountant

John provided financial and accounting services in the hospitality industry prior to joining UWSWI. As staff accountant, he will maintain internal controls, manage accounts payable, accounts receivable, and prepare reports for the organization.

### **Promotions:**

#### **Mallory Jordan** – Development Coordinator

Mallory was promoted from Community Engagement Coordinator to Development Coordinator of UWSWI. In this role, Mallory supports fundraising and outreach efforts connected to the United Way's annual campaign. She served as Communications Manager for the EVSC Foundation prior to joining UWSWI.

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### **About United Way of Southwestern Indiana**

United Way envisions communities where all individuals and families have the opportunity to achieve their full potential. The nonprofit organization serves at the center of a network of partners and programs who are working to improve the upward mobility of low-income and disadvantaged individuals and families in Vanderburgh, Warrick, and Spencer Counties. To learn more about United Way's work, visit [unitedwayswi.org](http://unitedwayswi.org).